

# MI REAL SOURCE

Providing the **TOOLS** for Success in Real Estate

## **MLS GPS**

Your Guide to Real Estate Technology Success

*MiRealSource now offers a Real Estate Technology Leader Certification for its members. Completing your MLS education is the next step to success, and now you can be a leader in all programs and classes provided by MiRealSource.*

*With the completion of 20 credits of MiRealSource education; REALTORS® administrators and/or secretaries will receive a certification, logo and special recognition in the company newsletter. Completion is NOT required, but is encouraged as best practice in this industry.*

*Print this form to help track your class status. Once you have fulfilled 20 MLS credits, contact: [GPScert@MiRealSource.net](mailto:GPScert@MiRealSource.net)*

## **Requirements**

- *Must complete 20 credits*
- *Must email ([GPScert@MiRealSource.net](mailto:GPScert@MiRealSource.net)) to receive audit to finalize certification. The certification will not be mailed unless requested.*
- *All classes must be MiRealSource classes. Can be traveling classes, custom classes or qualifying events.*
- *You can receive credit for classes no longer offered. Look up your class history in Paragon under the Resource icon.*



## Suggested Order of Classes

### Phase 1

| Class                                       | Date | Signature | Credits |
|---|------|-----------|---------|
| Broker/Agent Welcome or Admin Certification |      |           | 2       |
| Roadmap to Success                          |      |           | 2       |
| CMA's - Comparative Market Analysis         |      |           | 2       |
| Instanet's Transaction Desk                 |      |           | 2       |
| Mobile Agent - Homesnap & ShowingTime Apps  |      |           | 2       |
| Real Estate Photography with Taylor-Intro   |      |           | 2       |

### Phase 2

| Class   | Date | Signature | Credits |
|---|------|-----------|---------|
| Paragon Themed Classes (Advanced, Essentials, Collaboration Center) |      |           | 2       |
| Social Media Marketing for REALTORS®                                |      |           | 1       |
| Authentisign Digital Signatures                                     |      |           | 2       |
| Advanced Real Estate Photography                                    |      |           | 1       |

### Phase 3

| Class                             | Date | Signature | Credits |
|-----------------------------------|------|-----------|---------|
| Marketing with MarketStats        |      |           | 1       |
| ShowingTime                       |      |           | 1       |
| Lead Generation with MiRealSource |      |           | 1       |
| Photo Field Trip                  |      |           | 2       |
| RPR - REALTORS® Property Resource |      |           | 1       |



Real Estate Technology Certification TOTAL: \_\_\_\_\_