

 TNE-Hub

In conjunction with

HEGlobal

**Bridging the gap: Research and practice in
transnational education**

a research symposium at

NOTTINGHAM 
TRENT UNIVERSITY

Nottingham Conference Centre

Friday 10 June 2016

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Welcome

We are delighted to welcome you to the Research Symposium: Bridging the gap: Research and practice in transnational education.

It is our pleasure to be able to present you with a great lineup of speakers and chairs, all of whom are considered leading researchers and practitioners in the area of international higher education and transnational education in particular.

This is the inaugural event for the launch of the TNE-Hub. As a growing community of researchers and practitioners in transnational education, the TNE-Hub will facilitate the exchange of good practice and research evidence so as to support the development of efficient and effective TNE strategies and activities.

By transcending institutional boundaries and geographical distances, the TNE-Hub will enable joint research projects in the field of TNE and international HE using technology to bring together the very best combination of researchers and practitioners worldwide.

Considering the growing importance, size, but also the challenges of transnational education, the TNE-Hub can act as catalyst for supporting the sustainable growth in the export of higher education services.

Participation in the TNE-Hub is open to anyone who is actively involved, as researcher or practitioner, in transnational education. For more information on how to register as member of the TNE-Hub, please visit www.tnehub.org

We hope that you enjoy the symposium,

Vangelis, William, and Nigel

Practical information

Wifi access:

- Connect to the internet, use the wireless network “**ntu-guest**”
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NOTTINGHAM
TRENT UNIVERSITY

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Morning and afternoon breaks:

There will be two refreshments breaks – one in the morning at 10.40 and the other in the afternoon at 15.30.

Refreshments will be available right outside the symposium venue.

Buffet lunch and wine reception:

Buffet lunch will be served between 12.30 and 13.30 at the Old Chemistry Lab. This is located at level zero in the same building where the symposium venue is.

Social media:

If you are on Twitter, you can use the hashtag #TNEHub to share your views about the symposium. Also you can follow the Hub Twitter account @TNE_Hub

Contact:

For any last minute information please contact us on:

Mobile: 07867 119096

Email: symposium@tnehub.org

Programme Outline

- 08.30 – 09.20 Registration and refreshments
- 09.20 – 09.30 **Welcome and plans for the TNE Hub @ NTU**
- **Dr Vangelis Tsiligiris**, Senior Lecturer in Transnational Education, Nottingham Trent University
- 09.30 – 10.40 **Session 1 – TNE and researching the student experience**
Chair: **Dr Vangelis Tsiligiris**, Nottingham Trent University
- Speakers
- **Chris Slade**, Director of Partnerships, Staffordshire University
 - 'What do TNE students think are the benefits of studying for a UK degree with a TNE partner?'
 - **Albina Szeles**, Intercultural Engagement Manager, Coventry University
 - 'Intercultural competence development in Transnational Education'
 - **William Archer**, Chief Executive, i-graduate
 - 'Student feedback for governance and risk management'
- 10.40 – 11.00 Morning Break
- 11.00 – 12.30 **Session 2 – TNE in the Netherlands, UK and Germany: An update of research and practice**
Chair: **Brian Johnson**, Head of International HE Strategy, Global Science Innovation and Education, Dept for Business, Innovation & Skills, UK
- Speakers
- **Kevin van Cauter**, Higher Education Adviser, British Council
 - 'Exploring the impact of TNE – British Council research'
 - **Dr Janet Ilieva**, Founder and Director, Education Insight
 - 'National Frameworks for Transnational Education: Evidence from 26 Countries'
 - **Dr Rosa Becker**, Senior Researcher & Policy Advisor, EP-Nuffic
 - 'TNE research and practice in the Netherlands'
 - **Dr Stephan Geifes**, Head of Division Transnational Education and Cooperation Programmes, DAAD
 - 'Strategic development of TNE at national level: The case of Germany'
- 12.30 – 13.30 Buffet lunch
- 13.30 – 14.30 **Session 3 – The theory and practice of online and distance TNE**
Chair: **Dr Esther Wilkinson**, Head of International, Jisc
- Speakers
- **Professor Siân Bayne**, Convenor of the Centre for Research in Digital Education, University of Edinburgh
 - 'Teaching online for transnational education'
 - **Professor Clare Pickles**, Vice-President Academic Affairs, Laureate Online Education
 - 'Building and maintaining currency and presence in online transnational education'

- 14.30 – 15.30 **Session 4 – Social interaction and organisational culture in TNE**
Chair: **David Cockayne**, Senior Lecturer, University of Huddersfield Business School
- Speakers
- **Dr Claudia Bordogna**, University of Huddersfield
 - ‘The impacts of social interactions on TNE partnerships: Two China-UK cases’
 - **Dr Vicky Lewis**, Vicky Lewis Consulting
 - ‘Collaborating across organisational cultures: A study of international campus marketing’
- 15.30 – 15.50 Afternoon Break
- 15.50 – 16.50 **Session 5 – Quality assurance in TNE**
Chair: **Raegan Hiles**, Head of HEGlobal Programme, UK HE International Unit
- Speakers
- **Dr Fabrizio Trifiro**, Quality Assurance Agency, UK
 - ‘Strengthening cross-border cooperation in quality assurance of TNE’
 - **Carolyn Campbell**, Senior Consultant, Observatory on Borderless Higher Education
 - ‘TNE students: Bridging the quality assurance gap’
- 16.50 – 17.30 **Session 6 – Panel discussion: The future of TNE**
Chair: **Dr William Lawton**, Higher Education Consultant
- Panellists
- **Professor Christine Ennew**, Provost, University of Nottingham Malaysia Campus
 - **Professor Nigel Healey**, Pro-Vice-Chancellor International, Nottingham Trent University
 - **John McNamara**, Director of Research, McNamara Economic Research
- 17.30 – 17.40 **Closing remarks**
- **Professor Nigel Healey**, Pro-Vice-Chancellor International, Nottingham Trent University
- 17.40 – 18.45 Wine reception

Sessions and Speakers' Biographies

Session 1 – TNE and researching the student experience

09.30 – 10.40

Chair: **Dr Vangelis Tsiligiris**, Nottingham Trent University

'What do TNE students think are the benefits of studying for a UK degree with a TNE partner?'

by

Chris Slade

Director of Partnerships, Staffordshire University

Chris Slade has over 10 years' experience of working in international higher education at a senior level. She has strategic and operational oversight of Staffordshire University's TNE provision, where over 17,000 students study at 19 partners in 14 countries. She also has responsibility for the Staffordshire University UK partnership provision, where over 3,000 students study for HE awards at FE and private partners. Her first career was in sales, commercial finance, and management in the private sector, after which she moved into the HE sector to teach Psychology and Education, where her focus was on developing pedagogy to enhance student engagement. She has recently conducted research into the perceived value of TNE from the student perspective and is a senior Fellow of the HEA.

'Intercultural competence development in Transnational Education'

by

Albina Szeles

Intercultural Engagement Manager, Coventry University

Since arriving at the Coventry University, Albina has played the key role in the management of Internationalisation Agenda including the development of new collaborative partnerships, student and staff mobility, visiting scholars programme, summer schools and other commercial international programmes. While still a manager in the Coventry University she has been offered several teaching roles at the Faculty of Business, Environment and Society. Currently, her responsibilities are developing experiential University-wide intercultural training programmes and delivering other innovative cultural education projects. Prior to starting her career in higher education Albina obtained bachelor and several master degrees from top Universities based in the Italy, France, Russia and the UK. As a 'global graduate' and Higher Education practitioner Albina's main area of interest and activity is internationalisation of higher education, in particular, intercultural education, student engagement, and enhancement of transnational education.

'Student feedback for governance and risk management'

by

William Archer

Chief Executive, i-graduate

i-graduate founder Will Archer directs the world's largest studies of student and graduate opinion, with the goal of improving the education experience for students and educators worldwide. His team benchmarks perceptions and outcomes using proprietary survey instruments implemented by governments and 1,300 education providers in 5 continents. The flagship Student Barometer has feedback from 2.5 million students. In 2012 i-graduate was acquired by education software and services group Tribal. Will is a council member of OBHE and NCUB, a governor of BSU, a trustee of HECSU, a member of Chatham House and a fellow of the RSA. He also serves on the executive board of Tribal Group PLC.

Session 2 – TNE in the Netherlands, UK and Germany: An update of research and practice (1 of 2)

11.00 – 12.30

Chair: **Brian Johnson**, Head of International HE Strategy, Global Science Innovation and Education, Dept for Business, Innovation & Skills, UK

‘Exploring the impact of TNE – British Council research’

by

Kevin van Cauter

Senior Higher Education Adviser, British Council

Kevin is Senior Higher Education Adviser for Internationalisation at the British Council, where he leads the British Council’s work in higher education internationalisation, both in the UK and internationally. He advises on Higher Education Policy, specialising in the areas of Transnational Education (TNE) and partnerships. For over a decade Kevin has been regularly asked to author articles on UK TNE and student mobility and has presented at conferences on the subject all over the world. His most recent research (as commissioning editor) is the Impact of Transnational Education on Host countries (published March 2014) and Transnational Education Data collection systems: Awareness, Analysis and Action (2015).

‘National Frameworks for Transnational Education: Evidence from 26 Countries’

by

Dr Janet Ilieva

Founder and Director, Education Insight

Janet is founder and director of Education Insight, a research consultancy specialising in the area of international higher education.

Janet started her career as a university lecturer before joining the British Council in 2004, to lead the department’s work for higher education research and market intelligence. Janet joined the Higher Education Funding Council for England in May 2012 as head of the HEFCE Observatory. There, she published on international student demand for higher education in England with a strong focus on transnational education. Her most recent research was for the British Council and it explored the regulatory environment for internationalisation of higher education across 26 countries. Janet is a member of the Research Committee of the International Education Association of Australia and a board member of the Journal of International Students (US).

11.00 – 12.30 **Session 2 – TNE in the Netherlands, UK and Germany: An update of research and practice (2 of 2)**

11.00 – 12.30

Chair: **Brian Johnson**, Head of International HE Strategy, Global Science Innovation and Education, Dept for Business, Innovation & Skills, UK

‘TNE research and practice in the Netherlands’

by

Dr Rosa Becker

Senior Researcher & Policy Advisor, EP-Nuffic

Rosa Becker is a senior researcher and policy advisor at EP-Nuffic, the Dutch organisation for internationalisation of education. She has done advisory work on strategic HE and internationalisation policies for ministries of education in the Netherlands, the U.K. and Taiwan, and for Dutch HE institutions. Previously, Rosa held research positions at the Institute of Education University of London and the Observatory on Borderless Higher Education. Rosa has a PhD in comparative higher education from the Institute of Education University of London. TNE remains one of her main research interests.

‘Strategic development of TNE at national level: The case of Germany’

by

Dr Stephan Geifes

Head of Division Transnational Education and Cooperation Programmes, DAAD

Stephan Geifes, born in Germany in 1968, has been Head of Division “Higher Education Projects Abroad” within the German Academic Exchange Service (DAAD) in Bonn since 2013. Prior to his present position, he was Director of the Paris office of the German Academic Exchange Service (DAAD) from 2001 to 2005, Secretary General of the Franco-German University from 2005 to 2008 and Scientific coordinator at the German Historical Institut of Paris from 2008 to 2012. Stephan Geifes studied History, Sociology, Roman languages and Political Sciences at the University of Bielefeld (Germany), the Ecoles des Hautes Etudes en Sciences Sociales (EHESS, Paris) and at the Institut d’Etudes Politiques (IEP, Paris). After earning a Master’s degree in History from the University of Bielefeld in 1996, he continued his studies at MPA level at the Ecole nationale d’administration (ENA, Paris) from 1997 to 1999. In 2012 he finished his PhD in History at the Ruhr-Universität Bochum (Germany). He has published on international higher education exchanges, with particular focus on relations between France and Germany.

Session 3 – The theory and practice of online and distance TNE

(13.30 – 14.30)

Chair: **Dr Esther Wilkinson**, Head of International, Jisc

‘Teaching online for transnational education’

by

Professor Siân Bayne

Convenor of the Centre for Research in Digital Education, University of Edinburgh

Sian Bayne is Professor of Digital Education and Assistant Principal for Digital Education at the University of Edinburgh. Based in the Moray House School of Education, she directs the Centre for Research in Digital Education and teaches on the MSc in Digital Education. Her research is currently focused on critical approaches to teacher automation, open and distance education, and the application of theory from the humanities and social sciences to digital education. More information about her work is on her web site at: <http://sianbayne.net>

‘Building and maintaining currency and presence in online transnational education’

by

Professor Clare Pickles

Vice-President Academic Affairs, Laureate Online Education

Clare supports the University of Liverpool Online programmes and the University of Roehampton Online programmes in her role as Vice President of Academic Affairs, Laureate Online Education UK. Concurrently she holds the title of Professor of Academic Quality and Enhancement (as conferred by Leeds Trinity University), various QAA contractor roles, recent member of a HEFCE Strategic Advisory Committee, Honorary Senior Lecturer at the University of Liverpool and a Fellow of the HEA.

Clare has held the roles of course leader, programme director, Head of Department, Dean of Faculty, and Director of Teaching Quality Enhancement at Bradford University.

Clare has retained a teaching commitment throughout her career and currently teaches and supervises on the Liverpool online EdD and remains active in research in the areas of international online doctoral education. She recently worked from Hong Kong for over six years and regularly presents to her students through her YouTube channel.

Session 4 – Social interaction and organisational culture in TNE

(14.30 – 15.30)

Chair: **David Cockayne**, Senior Lecturer, University of Huddersfield Business School

‘The impacts of social interactions on TNE partnerships: Two China-UK cases’

by

Dr Claudia Bordogna

University of Huddersfield

Claudia joined the University of Huddersfield as a lecturer in July 2009, and was promoted to Senior Lecturer in September 2012. She gained her fellowship of the higher education academy in January 2011. She is a member of the HEA internationalisation of the curriculum and TNE research and practice networks, and was involved with the HEA on a consultation process of the HEAs draft framework for internationalisation of the curriculum. She is involved in multiple research networks focusing on internationalisation in Higher Education, and has an interest in the implementation of cross-border educational partnerships.

‘Collaborating across organisational cultures: A study of international campus marketing’

by

Dr Vicky Lewis

Vicky Lewis Consulting

Dr Vicky Lewis is an independent consultant specialising in international strategy and planning for HEIs in the UK and overseas. She has completed projects for institutions at various stages of internationalisation. Vicky has 20 years’ HE experience, including Director of International Relations and Director of Marketing and Communications roles.

An Oxford Modern Languages graduate, Vicky also holds a DBA from Bath. Her thesis investigates different drivers for and approaches to HE internationalisation. Current research interests include TNE marketing and collaboration across organisational cultures. Vicky contributes to the European Association for International Education’s professional development training on engaging staff in internationalisation.

Session 5 – Quality assurance in TNE

(15.50 – 16.50)

Chair: **Raegan Hiles**, Head of HEGlobal Programme, UK HE International Unit

‘Strengthening cross-border cooperation in quality assurance of TNE’

by

Dr Fabrizio Trifiro’

Deputy International Manager, Quality Assurance Agency, UK

Fabrizio Trifiro’ joined the QAA in 2009. He leads on the agency’s engagement with counterpart agencies overseas, undertakes reviews of TNE, and leads on the international student experience.

Fabrizio led the development of the Toolkit Cooperation in Cross-Border Higher Education: A Toolkit for Quality Assurance Agencies, as part of the international project supported by the European Union ‘Quality Assurance of Cross-Border Higher Education’ (QACHE); and has led the development of the QAA Guide to higher education providers Strengthening and Enhancing the Experience of International Students in the UK.

Fabrizio holds a PhD in Political Philosophy (University of London), a MA in Human Rights (University of Bologna), a MSc in Social Research Methods (University of Sussex), and a BA Hons in Philosophy (University of Bologna), and prior to joining QAA he held a number of research and lecturing posts in the UK, Ireland and Italy.

‘TNE students: Bridging the quality assurance gap’

by

Carolyn Campbell,

Senior Consultant, Observatory on Borderless Higher Education

Carolyn Campbell is the Senior Consultant at the Observatory. Prior to this, she was Head of International at the Quality Assurance Agency for Higher Education (UK). She has contributed to various high-level working groups and committees, including the OECD/UNESCO expert group which developed guidelines for quality provision in cross-border education as well as the UNESCO Global Forum on Quality Assurance, Accreditation and the Recognition of Qualifications. Most recently she has joined the newly established International Advisory Committee of the Lumina Foundation in the USA. She is working with the Council on Higher Education Accreditation in the USA on international trends in quality assurance and regulation.

Session 6 – Panel discussion: The future of TNE

(16.50 – 17.30)

Chair: **Dr William Lawton**, Higher Education Consultant

Panellists:

Professor Christine Ennew

Provost, University of Nottingham Malaysia Campus

Christine Ennew is Provost and CEO of the University of Nottingham Malaysia Campus and Pro Vice Chancellor at the University of Nottingham. Christine graduated from Cambridge University and completed her PhD at Nottingham. She was appointed to lead UNMC in January 2013 and is responsible for the Nottingham's first international campus which is located to the south of Kuala Lumpur and is home to almost 5000 students and around 650 staff. She was previously Dean of Social Sciences and has been Pro Vice Chancellor since 2008. She serves on a number of advisory boards internationally and is the University's Manager for the Universitas21 network

Professor Nigel Healey

Pro-Vice-Chancellor International, Nottingham Trent University

Professor Nigel Healey is Pro-Vice-Chancellor (International) and Head of the College of Business, Law and Social Sciences at Nottingham Trent University in the UK. His current research interests are in the internationalization of higher education, transnational education and higher education policy and management and his recent publications include research papers in Higher Education, Higher Education Review, Higher Education Quarterly, High Education Policy and Research in Higher Education. Dr Healey has served as an economic policy advisor to the Prime Minister of Belarus and the Deputy Minister of Economy of the Russian Federation and managed a number of transnational education projects in different parts of the world. He is a member of the Board of Trustees of UKCISA, the Council of UCAS and the HEGlobal Advisory Board.

John McNamara

Director of Research, McNamara Economic Research

John is an economist and Director of Research at McNamara Economic Research (MCER), a consultancy based in Ireland with a data driven focus on the international higher education sector. John has particular expertise in research and analysis of Transnational Education. Prior to establishing MCER in 2011, John worked as an economist with Enterprise Ireland in Dublin, and more recently as a senior economist with the Economist Intelligence Unit in London with responsibility for managing the custom research education portfolio. John has a BA in Economics from University College, Dublin, and an MSc in Economics from the National University of Ireland, Galway.