

BRING WIDLENE HOME

Book and National Media Tour
SPONSORSHIP PACKAGE

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As seen on:



INTRODUCTION

The Bring Widlene Home Book and Tour are about one thing: **The truth.**

Read and hear what a young girl has been forced to endure in her life simply because she has fallen through the cracks of society. There are millions of Widlene's out there, hopefully this one can give them all a voice.

Widlene Earle is no stranger to injustice. Born in Dominican Republic to an illegal Haitian refugee, Widlene spent the first years of her life in a cycle of abject poverty that few could ever imagine. Widlene's mother, Marie Therese, gathered plastic in a garbage dump to sell for a few pennies a day. That garbage dump was also the prime source of food for the impoverished family. It is hard to believe that this life was an improvement from what Marie Therese fled in Haiti.

At the age of four, once again, Widlene was dealt a sour hand by fate. Her mother died unexpectedly and she moved in with her grandmother. It wasn't uncommon to go three to four days between meals as this grandma had several mouths to feed and no income apart from what the garbage dump provided.

The grandmother was faced with an unimaginable decision. It is common in Haiti for poor families to sell children to less-poor families as household servants. This "slave trade" was the only future that Haiti presented to Widlene. Out of desperation, Widlene was sent to Haiti, a country that she had never been to.

The Earle's adopted Widlene in 2009 after speaking to the grandmother and brought her into their home. Widlene flourished as her limitless potential began to bubble to the surface. In the final stages of the adoption process, Haiti was devastated by an earthquake and all of Widlene's adoption paperwork was wiped out.

Since 2010, the Earle's have been living in Dominican Republic with Widlene and working at getting her entrance to Canada but even that process became more desperate in 2014. Dominican Republic stripped all Dominican-born Haitians of their citizenship and all human rights and began aggressively deporting them to Haiti. After years of flourishing, Widlene, once again, was devastated.

Now stateless, Widlene has no country that she can legally reside in except Canada and Canada will not take her. On June 1, 2017, Vaden Earle launched the #BringWidleneHome Campaign which mobilized hundreds of thousands of supporters. Still, Widlene lives in fear of deportation and exploitation.

"Injustice anywhere is a threat to justice everywhere."

Martin Luther King Jr.

"The prospect for this young girl to be torn from her family and detained in a country she has never known, with no rights as a stateless person is both frightening and unjust."

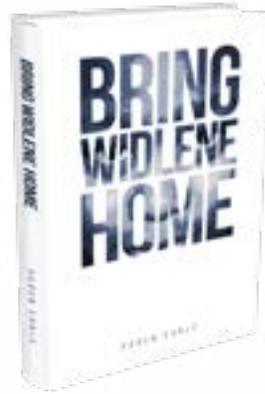
Jocelyn Kane, Director,
Canadian Centre on
Statelessness

THE BOOK

BRING WIDLENE HOME

The story of one girl that became a national movement

- Vaden Earle



Why is she not in Canada? That is the question that hundreds of thousands of people are asking and no one can answer. Vaden Earle started out by talking to local members of parliament and worked all the way up to a face to face conversation with the Prime Minister. Still, the Canadian government had dug in its heels and have refused to **#BringWidleneHome**.

Trudeau went from a public promise to bring Widlene home and autographing protest signs, to telling supporters that there were concerns of child trafficking on this case. What happened? How could someone who campaigned on immigration have absolutely no compassion in this case?

Every major news outlet from coast to coast has covered her story and there has even been a documentary made about her. This journey has been very public and very well documented. *Bring Widlene Home*, however, tells a different side to that story.

Read private emails to and from the Prime Minister's Office and minutes from "off book" meetings with numerous government officials. There is a story behind this story that the government does not want people to know. This book, is that story.

And what about Widlene? What is a young girl thinking as she has to hide from police for fear of violent deportation to a country that isn't her home? This is a gut wrenching story of courage, determination and survival. Widlene Earle is an inspiration to all of us and this book is a must read for anyone facing a seemingly insurmountable obstacle.

“Stateless individuals in Dominican Republic are excluded, marginalized, and denied access to the full enjoyment of their human rights.”

Gloria Nafziger, Refugee and Migrant Coordinator, Amnesty International

“This is a really fascinating story. Because, Widlene, not only is her adoption story harrowing, the grassroots campaign to bring her plight to the Prime Minister is impressive. It speaks to how one little girls struggle is really bringing awareness to the citizenship crisis in Haiti.”

Ali Chiasson, CBC News

“It may look like paradise but the cheap vacation getaway that is Dominican Republic has become a prison for a Canadian family.”

Avery Haines, CityNews

NATIONAL MEDIA TOUR

The Bring Widlene Home campaign has garnered significant media attention and public support. The tour will be an opportunity for both media and public supporters to come face to face with this crucial cause.

At every stop on the tour, there will be an event/rally for supporters and a media appearance. Supporters will have an opportunity to ask questions about the process as well as purchase a copy of the Bring Widlene Home book. Where applicable, local and federally elected officials will be invited to the event for questions as well.

Locations already confirmed for the tour:

- St. John's, NL
- Corner Brook, NL
- Grand Falls, NL
- Halifax, NS
- Sydney, NS
- Miramichi, N B
- Fredericton, NB
- Saint John, NB
- Toronto, ON
- Ottawa, ON
- Winnipeg, MB
- Regina, SK
- Yorkton, SK
- Prince Albert, SK
- Edmonton, AB
- Calgary, AB
- Kelowna, BC
- Victoria, BC
- Asheville, NC
- Buffalo, NY
- Billings, MT
- Salt Lake City, UT
- Boston, MS
- Atlanta, GA



SPONSORSHIP PACKAGES

All sponsors will be featured on the tour and in the book. Obviously, the prominence of the exposure will depend on the Sponsorship Level. Some of the exposure opportunities are as follows:

WEBSITE 100k unique visitors per month

SOCIAL MEDIA 80k engagements per month

BANNER ON TOUR 15k people per month face-to-face

PAGES IN BOOK (TBD)

Groundbreaker Package - \$20,000 (1 available)

Leader Package - \$10,000 (2 Available)

Advocate Package - \$5,000 (4 Available)

Builder Package - \$2,500 (8 Available)

Partner Package - \$1,000 (No Limit)

SAMPLE FROM BRING WIDLENE HOME

As the family began to scurry, everyone watching knew that this would not end well. The mother grabbed the two little boys while the dad tried to get the ten-year-old girl moving a little faster. It wasn't fate and it wasn't destiny; it just happened. The little girl tripped for a brief second and down she went. That act of tripping would be what changed this family forever.

It looked like the military had given up on the hope of catching this particular family. After all, these lazy excuses for soldiers were really not interested in breaking a sweat. They had built their entire career by hiding behind a firearm and telling the unarmed what to do, and there were no signs of an increase in their work ethic.

That little girl's trip, however, was like the starting pistol of the 100 meter sprint.

As she stumbled to the ground in what looked like a slow motion replay, the soldiers saw their opportunity to strike with minimal effort. Four of them jumped from the back of the pickup truck, their heavy boots hitting the ground in near perfect unison. The father, knowing that his daughter was in trouble, lunged back toward her but could not have been ready for his reception.

To watch this scene unfold from the sidelines was like watching a video of a car crash. You could see the disaster coming but there was absolutely nothing that you could do about it. The mother heard her daughter scream as she tumbled to the ground defenselessly. She spun around with a toddler in each arm knowing that she could not go back. She watched in horror as her husband got in between the child and the soldiers knowing that there was absolutely nothing that she could do to help either of them.

The slender man bent over to assist his little girl while the first soldier, like the coward that he was, pulled out his assault rifle and connected the stalk with the back of the Haitian man's head. Like dogs in a pack do, the other three soldiers experienced a supernatural explosion of confidence and began to deliver a beating to the defenseless father.

My gut instinct was to jump in but we had four Haitian street children hiding in the back of our cafe. To leave our business would be to leave them vulnerable. Every soldier combing the street knew that the kids were in our shop but they had been trained to only attack the defenseless and never tangle with those that might fight back. I received a few dirty looks and verbal threats but nothing more. I wish I could say the same for that poor dad that was desperately trying to protect his family.

No one watching really could have expected what happened next.

With a mother and three children watching, the badly beaten father was thrown into the back of the little pickup truck. Certainly, these cowards would deport the entire family considering the mother and children were ready to go without a fight at this point, wouldn't they? If there is anything more cruel than violently deporting a young family from the only country that they have ever lived in, it may just be this. This mother and three small children were subjected to the horror of watching their husband and father mercilessly beaten, then taken away. As if that wasn't bad enough, now they were left without the security of their protector and breadwinner. It was as if the military was less concerned about actual deportation than they were about inflicting pain on the innocent.

VADEN EARLE BIO

Vaden Earle - Leader, Entrepreneur, Global Humanitarian

Vaden Earle is the Founder and Executive Director of Silhouette Foundation. Previously he co-founded and was CEO of Absolute Leadership Development Inc. (Now Live Different).

As a motivator, Vaden has the incredible talent of releasing vision and purpose in others, as his life message is all about making vision a reality, and not giving up until the end result is in your grasp.

As an innovative forward thinker, Vaden has a knack to stay ahead of the curve and continually come up with initiatives that are relevant and timely.

As a speaker, his dynamic and avant-garde approach is sure to activate his audience, and yet his unaffected manner will keep them at ease, and assure them that change really is possible.

As a writer, Vaden has an incredible ability to bring stories to life in such a way that the reader cannot help but be inspired.

HISTORY

In 1999, Vaden began to envision a generation of youth who focused their thoughts and energies on helping others and who were themselves changed in the process. He, along with his team developed the Absolute Motivational Experience and began to visit high schools in 2002. To date, over 1,700,000 young people have attended the assemblies which have developed into outstanding multi-media presentations aimed specifically at the teenage audience. At the same time, Absolute launched a leadership training school, giving postgraduate students the chance to live out this vision, and develop a mandate of their own.

1999

2005 then marked the inaugural year of Hero Holiday (Now Live Different Builds), taking large numbers of students to developing nations to participate in humanitarian efforts. Having grown exponentially, by the end of 2015, Hero Holiday had hosted more than 5000 participants in Haiti, Thailand, Mexico and Dominican Republic.

2005

Having received and been nominated for numerous speaking and entrepreneurial awards, Vaden has accumulated vast amounts of experience in a relatively small amount of time. He has spoken and traveled with teams all over Canada and the United States, Europe, Asia and the Caribbean, and is also a leader in his own community. He has consulted for World Vision, been a keynote speaker for Home Depot Canada, CSLC (Canadian Student Leadership Conference), the Millennium Scholarship Foundation as well as numerous other leadership events and social justice conferences including speeches on Parliament Hill.

Vaden has also been featured on several television programs and radio interviews, and his materials have been used in numerous books and publications. In 2007, Vaden authored a bestselling social justice book entitled *One: A Face behind the Numbers*. This book hit number one on Amazon in under four hours solely on sales made from Vaden's social media contacts. The book later went on to be named as the Social Justice Curriculum in numerous school districts across Canada and The United States.

2007

There are many who credit the recent rise in "voluntourism" in Canada to Vaden's efforts and writing, as no other group has hosted humanitarian trips to the scale that Vaden's group has.

In 2016, Vaden Founded Silhouette Foundation, and is currently in the midst of building a social justice organization created to oversee a new movement of "Social Tourism".

2016